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SHINHINT ACOUSTIC LINK HOLDINGS LIMITED

成謙聲匯控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2728)

Resignation of Chief Financial Officer and Qualified Accountant and Change of Company Secretary

The Board announces that Ms. Cheng has tendered her resignation as the CFO and qualified accountant of the Company with effect from 11th July, 2012. After Ms. Cheng's resignation, Mr. Chou, the financial controller of the Company, will assume certain key financial responsibilities of the CFO.

The Board also announces that Ms. Lau has tendered her resignation as the company secretary of the Company with effect from 18th July, 2012.

The Board further announces that Mr. Lau will be appointed as the company secretary of the Company with effect from 18th July, 2012.

The board of directors (the "Board") of Shinhint Acoustic Link Holdings Limited (the "Company") announces that Ms. Cheng Ching Man ("Ms. Cheng") has tendered her resignation as the chief financial officer (the "CFO") and qualified accountant of the Company with effect from 11th July, 2012. Ms. Cheng confirmed that there is no disagreement with the Board and there are no matters in respect of her resignation as CFO and qualified accountant that need to be brought to the attention of the shareholders of the Company (the "Shareholders"). After Ms. Cheng's resignation, Mr. Chou Yung ("Mr. Chou"), the financial controller of the Company will assume certain key financial responsibilities of the CFO.

The Board also announces that Ms. Lau Mun Yee ("Ms. Lau") has tendered her resignation as the company secretary of the Company with effect from 18th July, 2012. Ms. Lau confirmed that there is no disagreement with the Board and there are no matters in respect of her resignation as the company secretary that need to be brought to the attention of the Shareholders.

The Board further announces that Mr. Lau Wai Piu, Patrick (“Mr. Lau”) will be appointed as the company secretary of the Company with effect from 18th July, 2012.

Mr. Chou joined the Group in June 2012 as financial controller. He is responsible for the overall financial control and treasury management functions of the Group. Mr. Chou is a graduate of the University of Huddersfield, a member of the Hong Kong Institute of Certified Public Accountants. He received a Master’s degree in Business Administration from the Australian Graduate School of Management in July 2008.

Mr. Lau joined the Group in June 2012 as accounting manager. Mr. Lau is a fellow member of the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants. He holds a master degree in International Accounting from City University of Hong Kong. Mr. Lau has over 10 years of experience in auditing and accounting.

The Board would like to take this opportunity to express its gratitude to Ms. Cheng and Ms. Lau for their valuable contributions to the Company during their tenure of services and welcome Mr. Chou and Mr. Lau on joining the Company.

By order of the Board
Cheung Wah Keung
Chairman

Hong Kong, 10th July, 2012

As at the date of this announcement, the Company has two Executive Directors, namely Mr. Cheung Wah Keung (Chairman) and Mr. Wong Sau Lik, Weekly Peter and three independent non-executive Directors, namely Mr. Lai Ming, Joseph, Dr. Lam King Sun, Frankie and Mr. Goh Gen Cheung.