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SHINHINT ACOUSTIC LINK HOLDINGS LIMITED

成謙聲匯控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2728)

Positive Profit Alert

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Future Ordinance (Cap. 571, Laws of Hong Kong) by Shinhint Acoustic Link Holdings Limited (the “Company”).

Based on the preliminary review on the unaudited consolidated management accounts of the Company and its subsidiaries (the “Group”), the board of the directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that the Group is expected to record a substantial decrease in loss for the six months ended 30th June 2013 as compared to that for the six month ended 30th June 2012 and may even record a profit.

Based on the information currently available, such substantial decrease in the loss or such profit was mainly attributable to (i) the improvement of gross profit margin; (ii) the control of combined administrative and research and development expenses; and (iii) the substantial decrease in impairment loss on trade debtors.

The Group is still in the course of preparing and finalizing the unaudited financial results for the six months ended 30th June, 2013. The information contained in this announcement is only a preliminary estimate based on the information currently available to the Company and such information has not been audited or reviewed by the Company’s auditor.

Further details of the Group’s performance will be disclosed as and when the interim results for the six months ended 30th June, 2013 is announced.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Shinhint Acoustic Link Holdings Limited
Cheung Wah Keung
Chairman

Hong Kong, 8th July, 2013

As at the date of this announcement, the Company has two Executive Directors, namely Mr. Cheung Wah Keung (Chairman) and Mr. Wong Sau Lik, Weekey Peter and three Independent Non-Executive Directors, namely Mr. Lai Ming, Joseph, Dr. Lam King Sun, Frankie and Mr. Goh Gen Cheung.