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SHINHINT ACOUSTIC LINK HOLDINGS LIMITED

成謙聲匯控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2728)

Profit Warning

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that it is expected that the loss of the Group for the six months ended 30th June, 2012 may increase significantly as compared with the loss recorded for the corresponding period in 2011.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

This announcement is made by Shinhint Acoustic Link Holdings Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that it is expected that the loss of Company and its subsidiaries (the “Group”) for the six months ended 30th June, 2012 may increase significantly as compared with the loss recorded for the corresponding period in 2011. The expected increase in loss was primarily attributable to an impairment of trade debtors due to the adverse payment status of a customer.

The Group is still in the course of preparing and finalizing the unaudited financial results for the six months ended 30th June, 2012. The information contained in this announcement is only a preliminary estimate based on the information currently available to the Company and such information has not been audited or reviewed by the Company’s auditor.

The Group has not made any investment in financial derivatives. The Board considers that the financial positions of the Group remain sound.

Further details of the Group's performance will be disclosed as and when the interim results for the six months ending 30th June, 2012 is announced.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Shinhint Acoustic Link Holdings Limited
Cheung Wah Keung
Chairman

Hong Kong, 27th July, 2012

As at the date of this announcement, the Company has two Executive Directors, namely Mr. Cheung Wah Keung (Chairman) and Mr. Wong Sau Lik, Wecky Peter and three Independent Non-Executive Directors, namely Mr. Lai Ming, Joseph, Dr. Lam King Sun, Frankie and Mr. Goh Gen Cheung.